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# Luxury Makeover

Augusté Skin - The Luxury Facial Studio opens in Bengaluru and offers a range of highly customised facials that are like no other

Words | Bindu Gopal Rao

When one enters Augusté Skin - The Luxury Facial Studio tucked away in the upmarket Hayes Road, it transports you into an oasis of calm. With its pristine all white interiors, the studio décor spells chic luxury and sets the tone for a relaxing session.

## Custom Cues



A client session here starts with a consultation with **Ayesha Sabah, Co-Founder and CEO, Augusté Skin - The Luxury Facial Studio and Clinical Cosmetologist**. Post the skin assessment Sabah guides you through their extensive menu, explaining each of the 20 plus facials on offer.

"I want people to be more comfortable with their skin and when they come here, we are helping them with their skin journey. I help customise the skincare routine for each person

as I believe one size does not fit all. This is also a place to escape from the stress of daily life. All the facials can be customised and combined with each other," she explains.

Auguste Skin stands out by combining state-of-the-art skincare treatments with an unparalleled luxury experience. The studio offers bespoke Medical facial treatments designed to meet the specific needs of each client, using cutting-edge technology and premium products in a tranquil, luxury setting. The studio's design is inspired by modern elegance with a touch of timeless sophistication. Soft lighting, plush furnishings, and calming aromas create an atmosphere of relaxation and luxury. Each treatment room is designed to be a private sanctuary where clients can unwind and indulge in their skincare rituals.

## Training Matters

Sabah is completely focused on training her staff regularly as she understands the importance of the team being updated



about new techniques and using new tools. For instance, the team is currently being trained on new facials like The Eve Lom Facial, .

“This is an exclusive facial for which we create the right ambience –it is all about having the right look-feel.” Regarding using machines for facials, she feels it is important to choose the right kind of equipment.

“Hydra facials are almost viral but we need to educate people. It is only when you take the booster that it is beneficial. And this is how we offer the same.” The studio has its own set of products as well that have been designed by Sabah herself over a two-year period where she launched five products post rigorous testing.

Auguste Skin envisions redefining the standards of skincare and self-care by offering a transformative and luxurious facial experience.

““ Our goal is to blend advanced skincare technology with an indulgent atmosphere, creating a sanctuary. ””

Clients can rejuvenate both their skin and their senses, says Sabah. Looking ahead she wants to expand her brand overseas as well.

### The Treatment

I was suggested the **Déesse PRO Facial** that harnesses the power of **TriGen technology**. Déesse PRO devices combine three clinically proven energies of electric muscle stimulation (EMS), radio frequency (RF) and LED light therapy with the power of four clinically proven wavelengths to deliver



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transformative results for all skin types and tones. This non-invasive, safe, and pain-free facial uses a combination of cleansing, black and white head removal and hydra therapy for fabulous facial rejuvenation results that also promote optimum skin health as it targets all three layers of the skin.

My session was combined with the hydrapen with glutathione and Vitamin C using IS Clinical products and had an Augusté massage using the Augusté signature cream. “It helps to rebuild, restore, and regenerate whilst redefining facial contours, improving skin texture, and strengthening muscle tone to give a more youthful appearance. The ultimate bio-hacking device to improve all skin concerns. The benefits include rejuvenated appearance, reduction of hyperpigmentation, acne and fine lines, and improved skin texture,” explains Sabah. At the end of 80 minutes, my skin feels soft and supple.

Now that, for me was a perfect relaxing day with some well-earned ‘me time’. **SS**

### FACT FILE

**Name of The Studio:** Augusté Skin - The Luxury Facial Studio.

**Established:** 2024 April

**Founders:** Ayesha Sabah & Siddhant Saraf

**Architect:** The Grey wall interiors

**Area/Size:** 3550 sq. ft over two floors

**Treatment rooms:** 5 treatment rooms, 2 recovery on each floor. A waiting room on the upper floor and a beautiful lobby.

**Number of aestheticians:** 4

**Signature Treatment:** The Eve Lom facial, Augusté Skin signature facial, The Deessé Pro facial.

**Timings:** 10:30 a.m. to 7:00 p.m.

**Contact:** +91 9577715558

**Address:** Old #11, Hayes Road, Sycon Solitaire, Shanthala Nagar, Bangalore 560025

**Website:** www.augusteskin.com