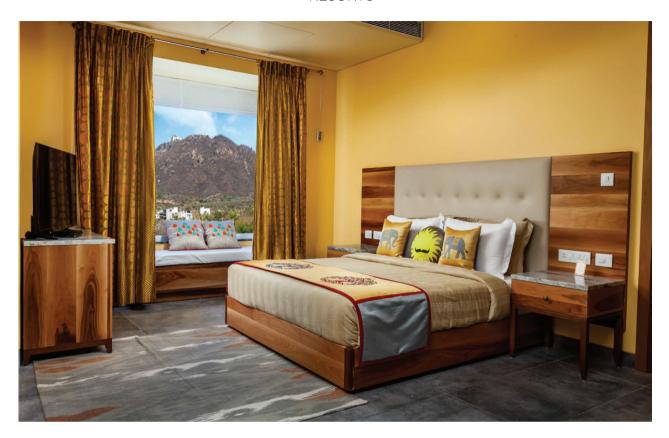
HOSPITALITY RESORTS







The drive up to the resort, gives me the first glimpse of the beautiful structure that is a contemporary construction unlike the usual palace inspired hotels that are found in the city. As I enter the lobby, I am struck by the design elements including the monochrome black and white flooring and the a massive 15 feet by 8 feet hand-painted artwork depicting a slice of Rajasthani life by artists Deepak Rajbar, Poonam Rana, Aditi Sinha and Partho Chatterjee from Narrative Movements. On either side of the reception are huge ceramic art works on display that set the right tone for this space.

Set over five floors are the well-appointed rooms, including 12 suites with private Jacuzzis and the all-day café, Sabor (meaning flavour in Spanish) which offers breath-taking views of the palace and also has an al fresco dining area. The hotel is an ode to art and has over 300 original signed artworks on display by artists from 25

countries as Founder & CEO Ashish Vohra is an art aficionado. He explains, "The USP of a jüSTa property is that it is a warm invitation of Indian hospitality, which meets international standards of exotic luxury. These are not your typical box hotels. Each property has its signature style, in terms of art, décor, colour and aesthetics."

All the rooms in the hotel are well equipped with modern day amenities and are done up with a dash of local aesthetics. The 63 rooms are in three categories – deluxe, premier and suites. Renowned fashion designer and Director, jüSTa Hotels & Resorts, Deepika Govind has handpicked the furnishings and ensured that the local nuances are highlighted. "This hotel is modern in perspective and yet I wanted to bring out the characteristics of the golden city. Goldenyellow, orange and hues of aqua blue dominate the hotel interiors. Essentially

162 DECEMBER 2018

Justa.indd 162 30/11/18 4:59 PM